1. Implemented marketing strategies and techniques, increasing revenue and customer satisfaction.
2. Generated [Number]% increase in client numbers and $[Amount] in new [Type] sales through [Action] and [Action].
3. Offered each customer top-notch, personal service and polite support to boost sales and customer satisfaction.
4. Created effective marketing and trade show material to educate and engage prospective clients in [Product or Service] offerings.
5. Built strong client relationships and provided high value-adding services, resulting in [Number]% company market share increase.
6. Presented [Product or Service] during retail trade shows to increase market share and make connections with potential customers.
7. Compiled client profiles and entered information into operating system.
8. Closed over $[Amount] in sales each [Timeframe], including preparing contracts and processing order forms.
9. Maintained long-term relationships with clients worth over $[Amount] to regularly exceed [Timeframe] sales goals [Number]%.
10. Handled customer inquiries by staying up-to-date on market and industry trends and finding unique solutions to issues.
11. Employed closing sales techniques, upselling and customer loyalty incentives to boost sales.
12. Generated [Number] clients and secured $[Amount] in sales.
13. Researched local markets to identify and flesh out lists of new leads for [Number] employee sales team to follow.
14. Trained over [Number] new sales employees on [Type] processes and closely monitored work to optimize productivity.
15. Conducted on-site product demonstrations to highlight features, answer customer questions and redirect concerns toward positive aspects.
16. Streamlined client communications and reduced errors during sales and service processes by devising and deploying template responses.
17. Acquired [Number] new customers, generating [Number]% of team revenue.
18. Kept detailed records of sales and customer information in [Software], updating database regularly to maintain top-notch service.
19. Evaluated inventory and delivery needs, optimizing strategies to meet customer demands.
20. Negotiated room and event space prices to save company costs.